



## **FOR IMMEDIATE RELEASE**

5 North Orange Street, Suite 4  
Carlisle, PA 17013  
**Contact:** Nicole Deary  
717.249.7773  
nicole.deary@projectshare.net

### **Local Motorcycle Riding Group To Help Fight Hunger**

**Carlisle, PA (August 25, 2010)** – On Saturday, September 25<sup>th</sup> a local motorcycle riding group will be distributing more than 800 boxes of food and personal care items to 400 families in need at Project SHARE in Carlisle.

Through local fundraising efforts and a regional STAR motorcycle rally, the Capital City-PA Chapter #430 of STAR Touring & Riding Association raised the \$7,200 to cover the cost to have a Feed The Children (a Christian, international, non-profit relief organization with headquarters in Oklahoma) sponsored tractor trailer delivered to the area.

STAR Touring & Riding prides itself in being a family and community oriented association. In addition STAR Touring & Riding promotes positive relations between the general public, the media, and the operators and riders of motorcycles. Project SHARE was chosen for the distribution location because members of the Capital City-PA Chapter (sponsored by Yamaha of Camp Hill) wanted to help families in need in our local community.

STAR members representing several Chapters, and the FTC truck will depart from Yamaha of Camp Hill on Hartzdale Drive at 9:00 am on Saturday the 25<sup>th</sup>. The group anticipates arriving in Carlisle around 9:30 where they will then be led by police escort to Project SHARE at 5 N Orange Street. There the STAR members will distribute approximately two boxes of food and necessities to each of the 400 families planned to be in attendance. Any remaining boxes will be donated to Project SHARE.

In addition to the upcoming Feed The Children food drop, the Capital City-PA Chapter recently raised nearly \$1,300.00 for Project SHARE by hosting its first Dice Run fundraiser on June 26<sup>th</sup>. Another Dice Run to benefit Project SHARE is being planned for next summer. It will again be open to the public, and all vehicles are welcome to participate.

**MEDIA OPPORTUNITY:** For more information, please contact Nicole Deary at 717.249.7773 or [nicole.deary@projectshare.net](mailto:nicole.deary@projectshare.net)

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**STAR Touring & Riding Association:** Conceived in 1995 and founded in 1996, STAR Touring and Riding Association is an international family riding organization. As the only officially recognized STAR Motorcycle owners group, STAR is a non-political, non-confrontational association. Its main focus is on family, fun, camaraderie and RIDING. STAR Chapter rides follow the highway laws, and do not include “tavern runs”, as consumption of alcoholic beverages on Chapter rides is prohibited. All brands of motorcycles are welcome. [www.capitalcitypa430.org](http://www.capitalcitypa430.org)

**Project SHARE of Carlisle:** (Survival Help And Recipient Education) is an interfaith cooperative effort, begun in 1985, involving over 66 local congregations, schools, and civic organizations. Contributions of food, money, clothing, and volunteerism provide essential basic assistance to more than 900 families each month. Assistance is provided in the communities of Carlisle, Carlisle Springs, Mt.

Holly Springs, Boiling Springs, Gardners, Plainfield, New Kingstown, and Middlesex. Of those needing assistance, about 35% are seniors and nearly 30% are children. Our mission statement: In response to God's call to love one another, we provide food, clothing, nutritional education, and links to programs to empower people in need within the Greater Carlisle Area. [www.projectshare.net](http://www.projectshare.net)

**Feed The Children:** Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty, or natural disaster. Feed The Children has grown into one of the world's largest private organizations dedicated to helping hungry and hurting people in the last 30 years. Last year, Feed The Children shipped 133 million pounds of food and other essentials to children and families in all 50 states and in 34 foreign countries, supplementing more than 760,000 meals a day worldwide. Since our founding in 1979, Feed The Children has reached out to help children and families in 119 countries around the globe. [www.feedthechildren.org](http://www.feedthechildren.org)